

EXHIBIT I

Claim Chart – '417 Patent

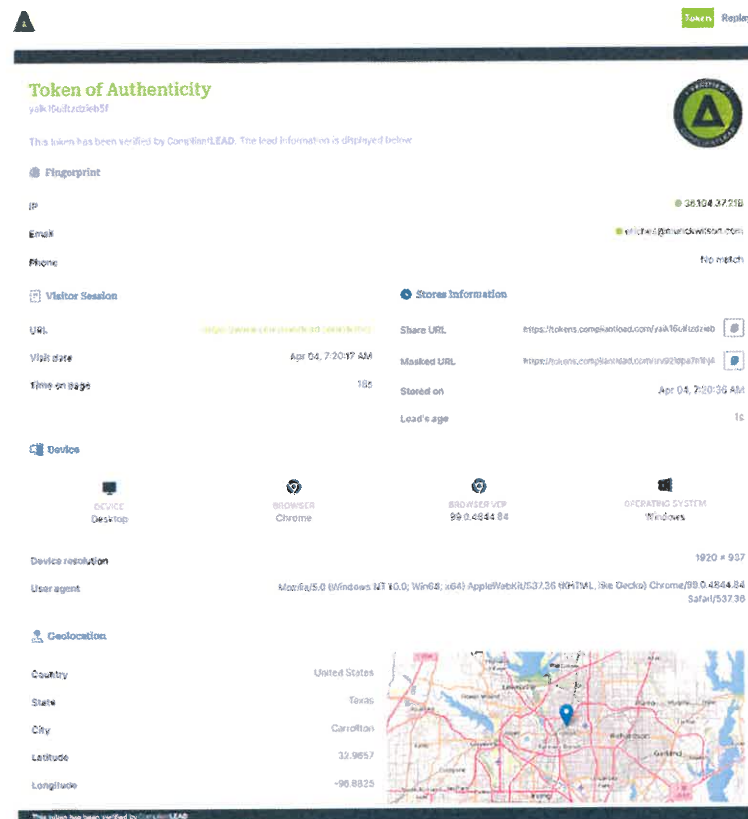
Claim 1	Compliant Lead
<p>[1.0] A method comprising</p> <p>[1.1] receiving a first request at a lead verification server from a web browser in response to the web browser visiting a web page of a lead generating website and executing a lead verification service script, the lead generating website configured to collect lead data for a lead generator</p>	<p>Compliant Lead is a method comprising:</p> <p>Compliant Lead receives a first request at a lead verification server from a web browser in response to the web browser visiting a web page of a lead generating website and executing a lead verification service script, the lead generating website configured to collect lead data for a lead generator:</p> <p>2.1.Compliant Lead: The Compliant Lead Service is a Lead certification service that autonomously certifies the provenance of Internet Leads using proprietary JavaScript ("Compliant Lead Script") deployed on a web page with a contact request form. The Compliant Lead Script generates a digital token ("Compliant Lead Token"), which is given as an extra data field with the Lead. The Compliant Lead Token contains details on the site visitor, the time of visit, and the site viewed, as well as a screenshot of the page as it appeared to the site visitor. Compliant Lead Tokens expire three (3) days after they are generated until claimed or the claiming time is extended for a three (3) month term by a Compliant Lead Account holder (the "Claiming Period"). Our Company has no jurisdiction over what data a site visitor enters into a contact request form. As a result, We expressly disclaim any liability for such data or its compliance or noncompliance with relevant laws and regulations, such as the Telephone Consumer Protection Act and any rule or regulation put in place thereunder by the Federal Trade Commission, Federal Communication Commission, or other governing agency. We do not give legal advice, whether through the Compliant Lead Service or elsewhere, and any issues about the adequacy of the Compliant Lead Token as a record of permission should be directed to a counsel who specializes in this area of law.</p>

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[1.2] responding to the first request at the lead verification server by sending a reference key to the web browser

Complaint Lead responds to the first request at the lead verification server by sending a reference key to the web browser:

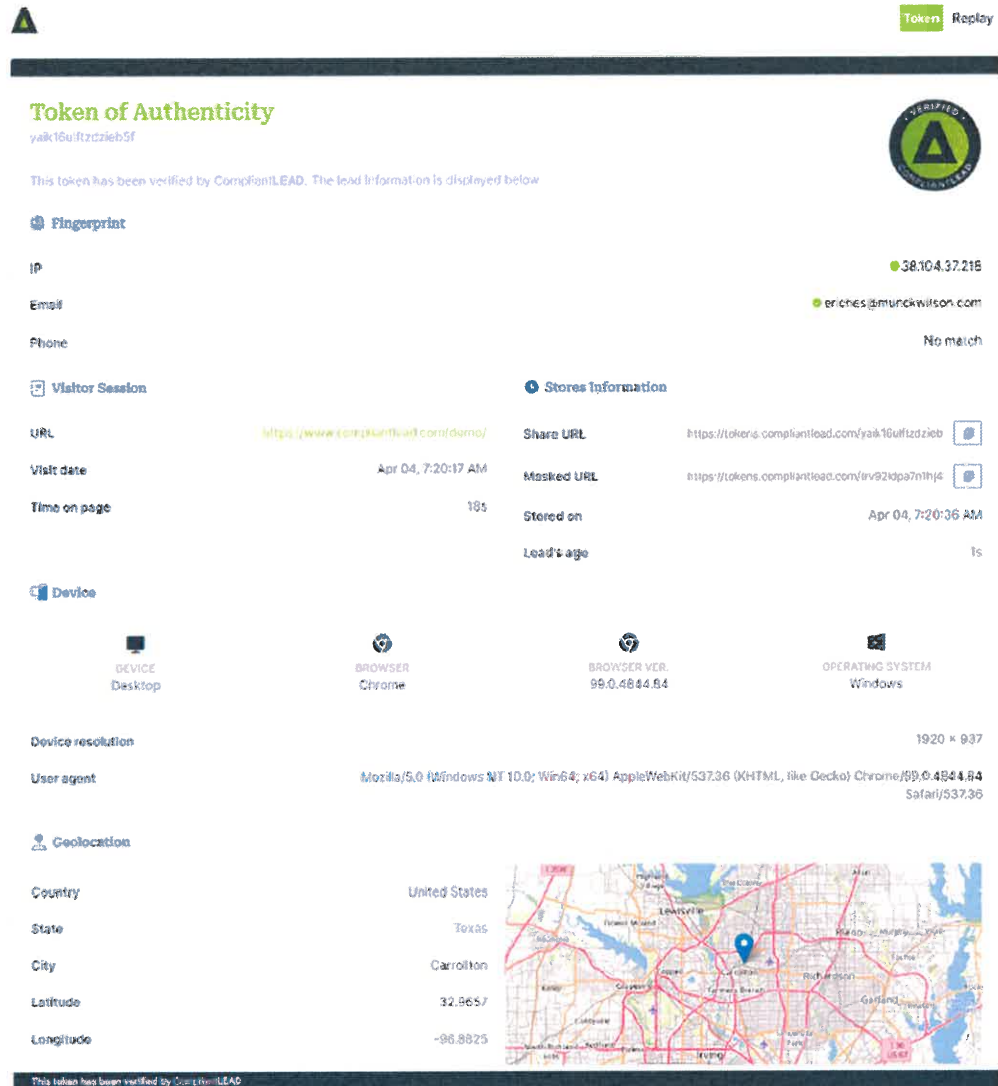
2.1. Compliant Lead: The Compliant Lead Service is a Lead certification service that autonomously certifies the provenance of Internet Leads using proprietary JavaScript ("Compliant Lead Script") deployed on a web page with a contact request form. The Compliant Lead Script generates a digital token ("Compliant Lead Token"), which is given as an extra data field with the Lead. The Compliant Lead Token contains details on the site visitor, the time of visit, and the site viewed, as well as a screenshot of the page as it appeared to the site visitor. Compliant Lead Tokens expire three (3) days after they are generated until claimed or the claiming time is extended for a three (3) month term by a Compliant Lead Account holder (the "Claiming Period"). Our Company has no jurisdiction over what data a site visitor enters into a contact request form. As a result, We expressly disclaim any liability for such data or its compliance or noncompliance with relevant laws and regulations, such as the Telephone Consumer Protection Act and any rule or regulation put in place thereunder by the Federal Trade Commission, Federal Communication Commission, or other governing agency. We do not give legal advice, whether through the Compliant Lead Service or elsewhere, and any issues about the adequacy of the Compliant Lead Token as a record of permission should be directed to a counsel who specializes in this area of law.



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[1.3] collecting information about the lead generating website and information associated with a user of the web browser

Compliant Lead collects information about the lead generating website and information associated with a user of the web browser:



Token of Authenticity
yak16u1tzdzieb5f

This token has been verified by CompliantLEAD. The lead information is displayed below

Fingerprint

IP: 38.104.37.218
Email: eriches@munckwilson.com
Phone: No match

Visitor Session

URL: https://www.compliantlead.com/demo/

Visit date: Apr 04, 7:20:17 AM

Time on page: 18s

Device

Device: Desktop
Browser: Chrome
Browser Ver: 99.0.4844.84
Operating System: Windows

Device resolution: 1920 x 937

User agent: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/99.0.4844.84 Safari/537.36

Stores Information

Share URL: https://tokens.compliantlead.com/yak16u1tzdzieb5f

Masked URL: https://tokens.compliantlead.com/uv92kpa7n1hj4

Stored on: Apr 04, 7:20:36 AM

Lead's age: 1s

Geolocation

Country: United States
State: Texas
City: Carrollton
Latitude: 32.9657
Longitude: -96.8825

This token has been verified by CompliantLEAD

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[1.4] associating the collected information with the reference key

Compliant Lead associates the collected information with a reference key:

2.1. Compliant Lead: The Compliant Lead Service is a Lead certification service that autonomously certifies the provenance of Internet Leads using proprietary JavaScript ("Compliant Lead Script") deployed on a web page with a contact request form. The Compliant Lead Script generates a digital token ("Compliant Lead Token"), which is given as an extra data field with the Lead. The Compliant Lead Token contains details on the site visitor, the time of visit, and the site viewed, as well as a screenshot of the page as it appeared to the site visitor. Compliant Lead Tokens expire three (3) days after they are generated until claimed or the claiming time is extended for a three (3) month term by a Compliant Lead Account holder (the "Claiming Period"). Our Company has no jurisdiction over what data a site visitor enters into a contact request form. As a result, We expressly disclaim any liability for such data or its compliance or noncompliance with relevant laws and regulations, such as the Telephone Consumer Protection Act and any rule or regulation put in place thereunder by the Federal Trade Commission, Federal Communication Commission, or other governing agency. We do not give legal advice, whether through the Compliant Lead Service or elsewhere, and any issues about the adequacy of the Compliant Lead Token as a record of permission should be directed to a counsel who specializes in this area of law.

Token of Authenticity
yab3h0uizt2le5f

This token has been verified by CompliantLEAD. The lead information is displayed below

Fingerprint

IP: 38.104.37.218

Email: erictes@munckwilson.com

Phone: No match

Visitor Session

URL: http://tokens.compliantlead.com/yab3h0uizt2le5f

Visit date: Apr 04, 7:20:47 AM

Time on page: 18s

Shared URL: https://tokens.compliantlead.com/mv92tga7n3yk

Device

Device: Desktop

Browser: Chrome

Browser version: 99.0.4844.84

Operating system: Windows

Device resolution: 1920 x 937

User agent: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/99.0.4844.84 Safari/537.36

Geolocation

Country: United States

State: Texas

City: Carrollton

Latitude: 32.9657

Longitude: -96.8825

This token has been verified by Compliant LEAD

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<p>[1.5] receiving, from an interested third party that is separate from the lead generating website and the lead generator after the interested third party receives the lead data and the reference key from the lead generator, a second request for verification of the lead data, the second request including the reference key</p>	<p>Compliant Lead receives from an interested third party that is separate from the lead generating website and the lead generator after the interested third party receives the lead data and the reference key from the lead generator, a second request for verification of the lead data, the second request including the reference key:</p> <p>2.1.Compliant Lead: The Compliant Lead Service is a Lead certification service that autonomously certifies the provenance of Internet Leads using proprietary JavaScript ("Compliant Lead Script") deployed on a web page with a contact request form. The Compliant Lead Script generates a digital token ("Compliant Lead Token"), which is given as an extra data field with the Lead. The Compliant Lead Token contains details on the site visitor, the time of visit, and the site viewed, as well as a screenshot of the page as it appeared to the site visitor. Compliant Lead Tokens expire three (3) days after they are generated until claimed or the claiming time is extended for a three (3) month term by a Compliant Lead Account holder (the "Claiming Period"). Our Company has no jurisdiction over what data a site visitor enters into a contact request form. As a result, We expressly disclaim any liability for such data or its compliance or noncompliance with relevant laws and regulations, such as the Telephone Consumer Protection Act and any rule or regulation put in place thereunder by the Federal Trade Commission, Federal Communication Commission, or other governing agency. We do not give legal advice, whether through the Compliant Lead Service or elsewhere, and any issues about the adequacy of the Compliant Lead Token as a record of permission should be directed to a counsel who specializes in this area of law.</p>
<p>[1.6] in response to the second request, sending at least some of the collected information to the interested third party</p>	<p>In response to the second request, Complaint Lead sends at least some of the collected information to the interested third party:</p> <p>2.1.Compliant Lead: The Compliant Lead Service is a Lead certification service that autonomously certifies the provenance of Internet Leads using proprietary JavaScript ("Compliant Lead Script") deployed on a web page with a contact request form. The Compliant Lead Script generates a digital token ("Compliant Lead Token"), which is given as an extra data field with the Lead. The Compliant Lead Token contains details on the site visitor, the time of visit, and the site viewed, as well as a screenshot of the page as it appeared to the site visitor. Compliant Lead Tokens expire three (3) days after they are generated until claimed or the claiming time is extended for a three (3) month term by a Compliant Lead Account holder (the "Claiming Period"). Our Company has no jurisdiction over what data a site visitor enters into a contact request form. As a result, We expressly disclaim any liability for such data or its compliance or noncompliance with relevant laws and regulations, such as the Telephone Consumer Protection Act and any rule or regulation put in place thereunder by the Federal Trade Commission, Federal Communication Commission, or other governing agency. We do not give legal advice, whether through the Compliant Lead Service or elsewhere, and any issues about the adequacy of the Compliant Lead Token as a record of permission should be directed to a counsel who specializes in this area of law.</p>